

2021 U.S. Soy Sustainability Award Ceremony



December 15, 2021

Katelyn Choe, Acting Deputy Chief of Mission (DCM) of U.S. Embassy Seoul, participated in the "2021 U.S. Soy Sustainability Award Ceremony" hosted by the U.S. Soybean Export Council (USSEC). USSEC CEO Jim Sutter (virtual), Lotte Foods CEO Jin Sung Rhee, and Ag Minister-Counselor Mark Dries also participated in the event.

The DCM provided congratulatory remarks on behalf of the U.S. Embassy and USDA, recognizing the first recipient of the award in Korea, Lotte Foods, for introducing the "Sustainable U.S. Soy™" label on its high oleic soybean oil products this year, which was the first labeling on high oleic soybean oil in the world. The DCM also thanked USSEC for its long-term commitment to helping provide a sustainable food supply for Korean consumers.

U.S. soy growers have been producing according to the "U.S. Soy Sustainability Assurance Protocol". Under this program, the U.S. Soybean industry has established objective and measurable goals for further improvements by 2025 (compared to 2000) in key areas, including:

- Reducing land use impact by 10%
- Reducing soil erosion by 25%
- Increasing energy use efficiency by 10%
- Reducing total greenhouse gas emissions by 10%